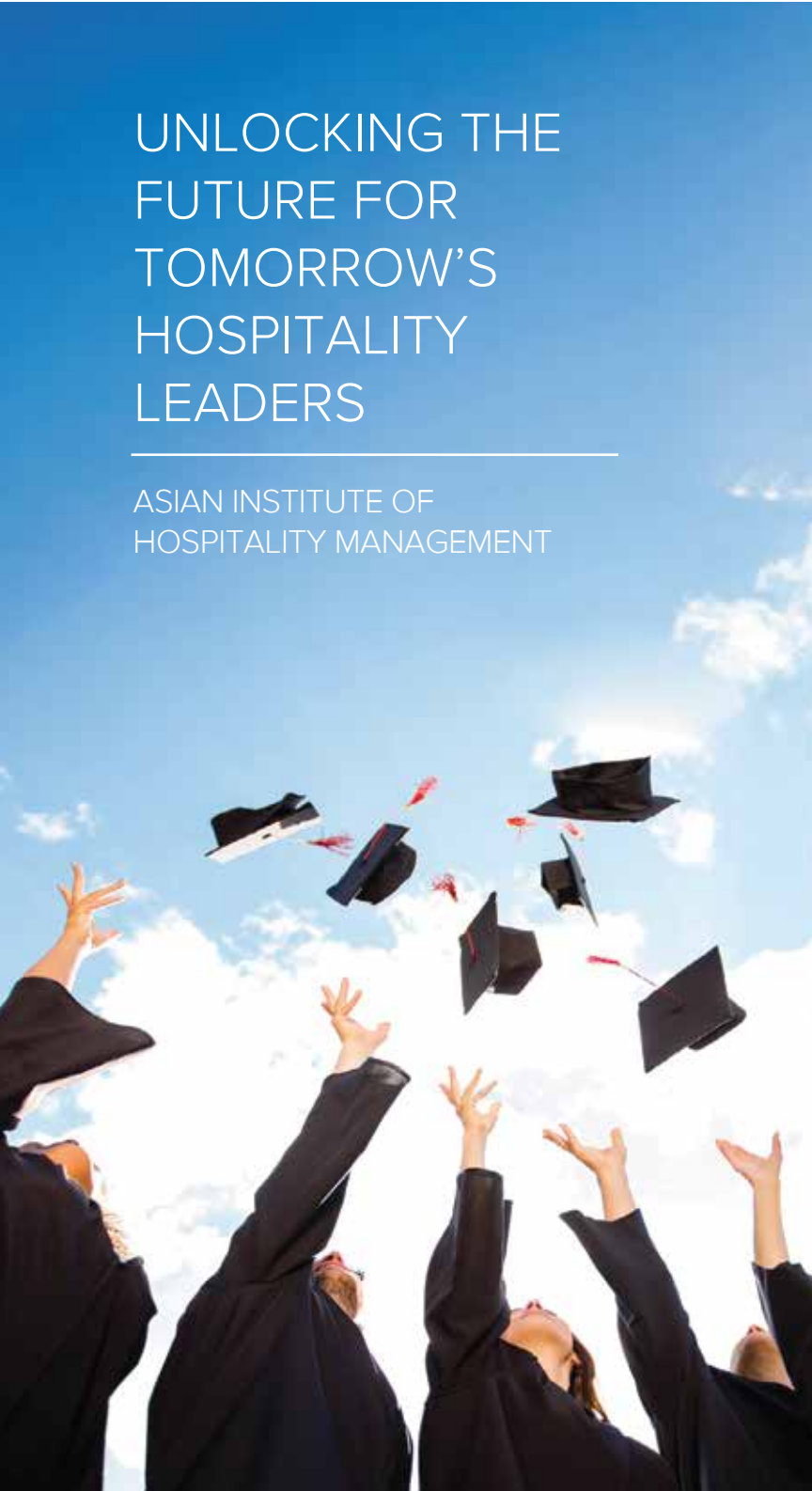


# UNLOCKING THE FUTURE FOR TOMORROW'S HOSPITALITY LEADERS

ASIAN INSTITUTE OF  
HOSPITALITY MANAGEMENT



## IN ACADEMIC ASSOCIATION WITH LES ROCHES

Students following the Les Roches curriculum have a 94% employment rate upon graduation

- AIHM works with Les Roches to ensure the continuous quality of world-class delivery and assessment
- Les Roches ranked third worldwide for 'Hospitality & Leisure Management' in the 2019 QS World University Rankings by Subject

## FOUNDED BY MINOR HOTELS

One of the world's fastest-growing hospitality companies

- Minor Hotels' brands are recipients of some of the hospitality industry's greatest accolades, including awards from *Condé Nast Traveler*, *US Readers' Choice Awards* and *Forbes Travel Guide*
- Minor Hotels owns and operates over 520 hotels, resorts and serviced suites in 54 countries
- Connect with over 35,000 hotel and travel professionals throughout Minor Hotels' network

## PREPARE FOR FUTURE SUCCESS

Primed for leadership positions in hospitality

- AIHM combines exemplary Swiss education with an international outlook to give you the most intensive hospitality training in the region
- Students learn through a blend of theoretical, classroom simulation, on-site practical learning and high-impact internships
- Our dynamic curriculum evolves to match and lead the new directions of the ever-changing hospitality industry



# COSMOPOLITAN CAMPUS COMMUNITIES

Study hospitality in the world's most visited country

- Experience the best that Thailand has to offer at AIHM
- For students from South East Asia, studying at AIHM means being that much closer to home
- Discover true hands-on learning at our Bangkok and Pattaya campuses, both built on five-star hotel properties

## AIHM FACULTY

International faculty and practitioners with decades of hospitality-management experience

- Hands-on learning
- Intimate class sizes
- Real-world work experience
- Personalised mentoring

### SEMESTER 1

Practical Arts (Immersion)

Location: Bangkok Campus, Anantara Riverside Bangkok Resort and Avani+ Riverside Bangkok Hotel

### SEMESTER 2

Professional Internship

### SEMESTER 3

Hospitality Management 1

Location: Pattaya Campus

### SEMESTER 4

Hospitality Management 2

Location: Pattaya Campus

### SEMESTER 5

Professional Internship

### SEMESTER 6

Hospitality Management 3

Location: Bangkok Campus

### SEMESTER 7

Specialised Subject

Location: Bangkok Campus

Options: Integrated Business Strategies, Digital Marketing Strategies, Hotel Financial Performance Management



IHELP

AIHM offers impactful English-language support courses with a focus on hospitality-related terminology.

## ACADEMIC PROGRAMME

### BBA in Global Hospitality Management

- First semester intake starts March 2021
- Total credits required: 122
- Duration: 3.5 years, 7 semesters

### Internships

You will enter two intensive internship placements with some of the most-recognised hospitality brands during your studies

### Dual-degree Option

- Elect to spend your last two semesters at Les Roches' Crans-Montana, Switzerland or Marbella, Spain campuses
- Students who plan their studies accordingly and maintain the required GPA may receive a dual degree from Les Roches and AIHM

### Admission Requirements

- Mathayom 6 / High School graduation certificate and graduation diploma
- Minimum level of English on entry:
  - IELTS - Average 5.5 (overall)
  - TOEFL - Score 525/70

#### BANGKOK CAMPUS

Avani+ Riverside Bangkok Hotel  
9th Floor, 257/6 Charoennakorn Road, Samrae  
Thonburi, Bangkok 10600 Thailand

#### PATTAYA CAMPUS

Royal Garden Plaza, 218 Moo 10, Beach Road  
Nong Prue Bang Lamung District  
Chonburi 20260 Thailand