



**AIHM**  
ASIAN INSTITUTE OF  
HOSPITALITY MANAGEMENT

IN ACADEMIC  
ASSOCIATION WITH

 **Les Roches**

# FAQs



## MORE ABOUT AIHM

### What is AIHM?

The Asia Institute of Hospitality Management (AIHM) is an international hospitality institute founded by Minor Hotels, one of the world's fastest growing hospitality companies, in academic association with Les Roches, a global leader in hospitality education.

### Where are the campuses located?

AIHM has campuses in both Bangkok and Pattaya.

The Bangkok Campus is located inside Avani+ Riverside Bangkok Hotel, right next to Anantara Bangkok Riverside Resort. You'll be in the centre of Minor Hotels' hospitality complex, a thriving community of students and top hospitality professionals from across the globe.

The Pattaya Campus is located in Royal Garden Plaza Pattaya, near some of the most recognisable hospitality names in Thailand, including the Avani Pattaya Resort.

You can reach both campuses easily, either by private taxi or other budget-friendly options, including the BTS Skytrain, which operates in Bangkok, or by bus from Victory Monument to Pattaya.

### What jobs will I qualify for on completion?

AIHM unlocks a world of opportunity. Graduates with experience in hospitality are highly qualified for exciting roles including within the front office, food and beverage management, housekeeping operations and other core roles in the industry. These include revenue management, e-commerce, social media, sales, marketing, events, weddings and spa and wellness – plus adjacent industries like working on cruise liners or location independent careers favoured by digital nomads. You will also develop transferable skills that will prepare you to start and lead entrepreneurial ventures.

### Where do the faculty come from?

Our mix of Thai and international faculty members have strong hospitality backgrounds. Some coming directly from Minor Hotels; all are fully certified (approved) by Les Roches. We've hand-picked instructors who are at the top of their field, with a strong global outlook and keen understanding of Asian cultures. Our diverse academic community makes us uniquely AIHM.

## ADMISSION

### What are the tuition fees for the programme?

Tuition fees for the complete undergrad programme total to THB 1.4 million for 3.5 years (7 semesters, 122 credits in total).

### What is the minimum age to attend AIHM?

AIHM accepts students who are aged 17.5 years and older at entry date.

### How long does the admissions process take?

For domestic students, it should take approximately two to three days to complete the entire process. For international students who have sent completed application files and receipts of all required documents, it will take around one week to process the application and to send over a letter of acceptance via email. You will then be required to make a non-refundable payment for the first semester before your visa supporting documents are granted.

### How do I apply for courses at AIHM?

Student applications can be submitted through the online application form. Alternatively, students can manually complete an application form, which will be available during our Bangkok Campus tours.

### Do I need a TOEFL, IELTS or other English language qualifications to apply for an undergraduate degree?

The BBA programme is taught and assessed in English. Non-native English speakers, or those who have not spent the last two years in an English-speaking country, will need to submit their English language exam scores.

TOEFL: 525/70 or above

IELTS: 5.5 or above in all subject areas

Cambridge FCE/CAE: C or above

## What are the application fees?

Application fees are THB 3,000.

## When does the academic year begin?

We have two intakes each year.

2021 intake dates:

- 15 March 2021
- 30 August 2021

## Do I need to apply for a student visa?

If you are an international student, you will need to apply for a Non-Immigrant visa – ED (Non-ED) to live and study in Thailand.

## How do I get a student visa?

After receiving the official acceptance and visa letter from the Student Exchange Office, you should apply for a Non-Immigrant Visa 'ED' (Education or student visa) at the nearest Royal Thai Embassy or consulate in your country of origin.

## OUR PROGRAMME

### Are there opportunities for University exchange programmes?

AIHM students who match the criteria for entry can apply to spend semesters 3 and 4 at Les Roches campuses in Crans-Montana, Switzerland or in Marbella, Spain.

To receive a dual degree from Les Roches in Switzerland, students must plan their studies accordingly, maintain the required GPA and spend two semesters at the Les Roches campus in Crans-Montana, Switzerland or Marbella, Spain.

## Do you offer diplomas?

AIHM offers a BBA in Global Hospitality Management at this time, with additional programmes planned for the future.

## Is a bachelor degree from AIHM approved by the Ministry of Education in Thailand?

The Office of Higher Education has approved the BBA in Global Hospitality Management degree programme.

## Do you accept transfers? What is the process for transferring University credits?

AIHM recognises certain credits earned at other accredited institutions and student transfers are welcome. Applications for credits are considered on a case-by-case basis. The admissions department, in conjunction with the Academic Dean, will review and assess credit transfers and entry points.

